

# 2010 BUSINESS EXPO

## SPONSORSHIP OPPORTUNITIES

**Keynote Lunch Sponsor  
SOLD OUT!**

**Mr. Mark Burwell, National Executive Director  
Urban Hope Entrepreneur Center**

*Entrepreneurs never stand still..“The Road to Today...The Journey to Tomorrow”.*  
Join Mark as he shares tips on how you can navigate through your challenges,  
on the journey to new opportunities, realities and innovation.

*Sponsored by:*



**Tote Bag Sponsor  
SOLD OUT!**

*Royal blue Earth Friendly bag with white logo*

*Sponsored by:*



## **Street Sign Sponsor (6 remaining) - \$100 each**

***Having a street named after your business – now that's exciting! Perhaps you prefer boulevard, avenue or lane over street? Your decision will get Expo traffic moving in the right direction and to your booth.***

- ✓ Street sign with business name on street sign in Expo showroom
- ✓ Appreciation signage throughout event
- ✓ Included on maps showing floor plan and booth location
- ✓ Recognition in advertising and publicity
- ✓ Recognition in online newsletter emailed to over 1,400 members/employees
- ✓ Recognition on PCBC website
- ✓ Name recognition during live announcements at show

**Sponsored by:**



## **Exhibitor Lounge Sponsor (3 remaining) - \$250 each**

- ✓ Table tent acknowledgement on all Exhibitor Lounge tables
- ✓ Appreciation signage throughout event
- ✓ Recognition in advertising and publicity
- ✓ Recognition in online newsletter emailed to over 1,400 members/employees
- ✓ Recognition on PCBC website
- ✓ Name recognition during live announcements at show

**Sponsored by:**



## **Government Panel Sponsorship SOLD OUT!**

***Panel includes: Mayor Halverson-City of Stevens Point,  
Portage County Executive Mark Maslowski, Dan Mahoney,  
Village of Plover and Mike Juris, Village of Amherst.***

**Sponsored by:**



**Blue Spring Innovations LLC**  
Fresh ideas, Fresh results.™

## **Table Sponsor (4 remaining) - \$100 each**

**Showcase your business and your decorating talents – not once, but twice at the 2010 Business Expo! Promote your business by decorating a table during the lunch session. Then transform your display and decorate your table in time for Business After Hours.**

**Promote a new product or upcoming event. Offer a special deal. The ideas are endless - water bottles as individual floral vases, notepads & pens with a handwritten note. Get creative and get noticed.**

- ✓ Tabletop displays during lunch and Business After Hours
- ✓ Appreciation signage throughout event
- ✓ Recognition in advertising and publicity
- ✓ Recognition in online newsletter emailed to over 1,400 members/employees
- ✓ Recognition on PCBC website
- ✓ Name recognition during live announcements at show



**Table display examples: Golf Theme (left) and Packer Theme (right)**

**Sponsored by:**



# Sponsorship Confirmation Form

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_

Yes, we will sponsor the following at the 2010 Business Expo:

Keynote Lunch	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Tote Bag	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Street Sign Sponsor (\$100/ea)		\$ _____
Exhibitor Lounge Sponsor (\$250/ea)		\$ _____
Government Panel Discussion	<b>SOLD OUT</b>	<b>SOLD OUT</b>
Table Sponsor (\$100/ea)		\$ _____
	<b>TOTAL</b>	\$ _____

## Payment Options:

\_\_\_\_\_ Payment enclosed (make check payable to: Portage County Business Council).

\_\_\_\_\_ Please charge credit card (Please call 344-1940 to use this form of payment).

MasterCard

Visa

Discover

Name as it appears on card: \_\_\_\_\_

Mailing address on statement: \_\_\_\_\_

Signature (required): \_\_\_\_\_

Date: \_\_\_\_\_ 3-Digit Code (on back): \_\_\_\_\_

Sponsorships are limited and handled on a first come, first served basis.

**Please complete this form and fax or email to Mary Jo Monday at  
715-344-4473 or mmonday@portagecountybiz.com.**